IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
		:	Examiner: Fonya M. Long
CHANNING K. BARRINGER ET AL.)	_
		:	Art Unit: 3689
Application No.: 10/686,967)	
		:	Conf. No.: 8084
Filed: October 16, 2003)	
		:	
For:	SYSTEM AND METHOD FOR)	
	INCORPORATION OF PRODUCTS	:	
	AND SERVICES INTO REALITY)	
	TELEVISION	:	October 20, 2009

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated July 20, 2009, the Examiner is respectfully requested to amend the above-identified application as follows:

- Amendments to the claims are presented in the listing starting on page 2;
- Remarks are presented starting on page 4.